

# **Syllabus and Course Scheme**

**Academic year 2020-21**



**B.A./B.Com./B.Sc.**

**G.P.E.M.**

**Exam.-2021**

**UNIVERSITY OF KOTA**

**MBS Marg, Swami Vivekanand Nagar,  
Kota - 324 005, Rajasthan, India**

**Website: [uok.ac.in](http://uok.ac.in)**

## B.A./B.Com./B.Sc.- PART-I- 2020-21

### GARMENT PRODUCTION AND EXPORT MANAGEMENT (To be offered to the Women candidates in girls Colleges Only)

	Science	Arts / Commerce				No. of Periods
Nomenclature	Dur.	Max./Min. Marks	Max./Min. Marks	Max./Min. Marks	Max./Min. Marks	No. of Periods
Paper-I Textile Fibers	3 hrs	75	27	60	22	3
Paper-II introduction to garment ind.	3hrs	75	27	60	22	3
Practical	4 hrs	75	27	80	29	4/ Batch

#### Paper - 1 Textile Science

Duration: 3 hrs

Max. Marks: (Sc)-75 / (Arts/Comm.)-60

**Note:** The question paper will contain three sections as under-

**Section-A:** one compulsory question with 10 parts, having 2 parts from each unit, short answer

in 20 words for each part. (10-(Sc.) /05 (Arts/Comm.))

**Section-B:** 10 questions, 2 questions from each unit, 5 questions to be attempted, taking one

from each unit, answer approximately in 250 words. (35-(Sc.) /30 (Arts/ Comm.))

**Section-C:** 04 questions (question may have sub division) covering all units but not more than

one question from each unit, descriptive type answer in about 500 words, 2 questions to be attempted. (30-(Sc.) /25 (Arts/Comm.))

#### Unit -1 Textile Fibres

- (a) Classification and General properties of Textile fibres.
- (b) Natural Fibres- cotton, silk and wool
- (c) Regenerated fibres – Rayon
- (d) Synthetic fibres - Nylon & Polyester

#### Unit - II Yarn Construction and Fabric Construction

(a) Yarn Construction –

- (i) Basic process involved in making fibre into yarn
- (ii) Different types of yarns.

(b) Fabric Construction:

- (i) Weaving- Loom and its parts.
- (ii) Different types of weaves- plain, twill, and satin

#### Unit -III: Fabric Finishes

(a) Fabric finishes and their importance to consumer.

(b) Study of various fabric finishes- Calendaring, Embossing, tentering, Crease resistance, Mercerization,

#### **Unit-IV: Dyeing and Printing**

- (a) introduction to natural and synthetic Dyes
- (b) Methods of Printing - Block, Screen, Roller
- (c) Styles in Printing - Discharge & Resist

#### **Unit - V: Traditional Textile**

- (a) Hand woven fabrics - Jamdani, , Brocade, Baluchari, Kota Doria, Kanjivaram.
- (b) Dyed fabrics– Bandhani, Ikat
- (c) Printed fabrics–Kalamkari, Madhubani and Block printed fabric

#### **SUGGESTED READINGS-**

1. Dantyagi Sushila : Fundamental of Textile and their care. .
2. Phyllis G, Tortora : understanding Textile
3. bhatnagar paul : Traditional Indian costumes and Textiles
4. Singh Brinda : Vastra Vigyan Avam Paridhan
5. Joseph Marjory L : Introductory Textile Science
6. Bhargav Bela : Textiles and Laundry Work
7. Corbman Bernard p : Textile Fiber to Fabric

### **Paper – II BUSINESS AND GARMENT INDUSTRY**

Duration: 3 hrs Max. Marks: Sc-75/Arts/Comm.-60

**Note:** The question paper will contain three sections as under-

**Section-A:** one compulsory question with 10 parts, having 2 parts from each unit, short answer in 20 words for each part. (10-(Sc.)/05 (Arts/Comm.))

**Section-B:** 10 questions, 2 questions from each unit, 5 questions to be attempted, taking one from each unit, answer approximately in 250 words. (35-Sc.)/30Arts/Comm.))

**Section-C:** 04 questions (question may have sub division) covering all units but not more than one question from each unit, descriptive type answer in about 500 words, 2 questions to be attempted. (30-(Sc.)/25 (Arts/Comm.))

#### **UNIT – I**

Nature and purpose of Business

Concept and characteristic of Business

Objective of Business- Economic and social

Business Risk-Meaning, nature and causes

#### **UNIT – II**

Forms of Business Enterprises

Meaning, features, merits and limitation of the following

Sole proprietorship

Partnership firm

Company (private and public)

### **UNIT – III**

Readymade garment Industry.

1. History of the garment Industry, Status in Global Market, Problems and Prospects.
2. Status of Readymade garment industry in Branded versus Non-branded market.
3. Indian traditional designs and its impact on fashion
4. Role of designers in garments Industry
5. Scope of Entrepreneurship in garment industry

### **UNIT- IV**

Fashion merchandising: merchandising concepts,

Responsibilities of merchandiser

Functions of merchandising division- planning controlling and execution

Visual merchandising.

Careers in Apparel industries.

### **UNIT - V**

a. Project planning for Garment Production unit.

(i) The size of unit, production and storage, space, laundry area.

(ii) Site selection of unit.

b. Procurement of fixed assets

(i) Space

(ii) Equipments

c. Budgeting

### **SUGGESTED READINGS-**

1. K.K. Sharma, G.R.Basetia, Entrepreneurship and Small Business.
2. Laine Stone, Jean a samples, Fashion Merchandising an Introduction
3. Diamond ,Jay and Ellen, Fashion Apparel accessories & home furnishings

### **Practical: Garment Production and Export Management**

Time: 4 hrs

Min Marks:(Sc.)-27 / (Arts/Comm.)-29 Max Marks:(Sc.)-75 / (Arts/Comm.)-80

No. of Periods: 4/batch

1. Fibre Identification (as prescribed in the syllabus of theory)

2. Fabric Study

(I) Balance of cloth

(ii) Identify grains, bias, and selvage in various types of fabric.

(ii) Types of weaves

3. Dyeing and Printing

(i) Tie & Dye

(II) Batik

(iii) Block

- (iv) Screen
- (v) Stencil and Spray
- (vi) Identifying dyeing defects- test to determine dye fastness to washing, ironing and sunlight.
- 4. Colour – (a) Representing colour Wheel, and colour Scheme
- (b) Texture Effect with pencil, charcoal, wax crayons, oil pastels, marker pen and water color.
- 5. Application of ornamentation Draw thread, Cutwork, Quilting, bead, patch and appliqué work
- 6. Draw and learn various equipments used in clothing construction, sewing machine- its parts and care instructions.
- 7. Assignment-
  - (a) Collection of fibre, yarn and fabric swatches/ samples
  - (b) Collection of labels and Tags
  - (c) Developing design for decorating fabric

**B.A./B.Com./B.Sc.- PART-II- 2020-21**  
**GARMENT PRODUCTION AND EXPORT MANAGEMENT**

**Scheme**

**B.Sc.-Pt-II** Nomenclature Dur. Max./Min. Marks Max./Min. Marks No. of Periods

Paper- I Pattern Making and Dress Designing 3 hrs 75 27 60 22 3

Paper-II Export Policies and Documentation 3 hrs 75 27 60 22 3

Practical 4 hrs 75 27 80 29 4/Batch

**Paper - I - Pattern Making and Dress Designing**

Duration: 3 hrs Max. Marks: (Sc)-75 /(Arts/Comm.)-60

**Note:** The question paper will contain three sections as under-

**Section-A:** one compulsory question with 10 parts, having 2 parts from each unit, short answer in 20 words for each part. (10-(Sc.) /05 (Arts/Comm.))

**Section-B:** 10 questions, 2 questions from each unit, 5 questions to be attempted, taking one from each unit, answer approximately in 250 words. (35-(Sc.) /30 (Arts/Comm.))

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**Unit - I**

- (a) Fashion- definition, terminology, sources and factors influencing Fashion.
- (b) Fashion cycle and forecasting
- (c) fashion theory.