

महाराजा सूरजमल बृज विश्वविद्यालय
भरतपुर (राज.)

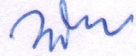
SYLLABUS

E.A.F.M

B.COM. Part I,II,III

(2020-21)

Only For Session
2020-21


अकादमिक प्रभारी
महाराजा सूरजमल बृज विश्वविद्यालय
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B.Com. Part I

Paper - I : Business Economics

Paper - II : Indian Banking and Financial System

Part II

Paper - I : Economic Environment In India

Paper - II : Elements of Financial Management


Part III

Paper - I : International Trade & Finance

Paper - II : Business Budgeting

Paper - III : Rural Development In India

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E.A.F.M
B.Com. PART -I
Paper I : Business Economics

Duration: 3 Hrs.

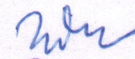
100 Marks

- Unit - I** Introduction to Business Economics: Definition, Meaning, Nature and Scope of Business Economics, Business Economics and Economic Theory, Business Economics and Decision Sciences- The Nature & Process of Business Decision Making.
- Unit - II** Consumer Behaviour : Cardinal & Ordinal approach, Law of diminishing marginal utility, Law of demand, Elasticity of demand. Law of supply, Elasticity of Supply.
- Unit - III** Production Function - Factors of production, laws of returns, law of variable proportions, Revenue and Cost Analysis : Revenue Analysis, total revenue, marginal revenue and average revenue, various concepts of cost.
- Unit - IV** Market Analysis: General Principle of price determination, Time Element in price determination. Price and Output determination under Perfect Competition, Monopoly.
- Unit - V** National Income and Economic welfare. National Income accounting, Theory of Rent.

Books Recommended:

1. D.M. Mithani : Fundamentals of business and Managerial economics, Himalaya publishing house.
2. Mote and Paul and Gupta : managerial Economics, TA TA McGraw Hill, New Delhi.
3. Ahuja, H.L. Managerial Economixs, S.Chand & Company Ltd., New Delhi.
4. N.D. Mathur: Business Economics, Shivam Book House (P) Limited, Jaipur.
5. B.P. Gupta: Vyavsayik Arthashastra (Hindi), Malik and Company, Jaipur.
6. Agarwal and Agarwal : Vyavsayik Arthashastra (Hindi), Ramesh book depot, Jaipur.
7. C.M.Chaudhary: Business Economics.
8. M.D. Agarwal and Som Deo: Business Economics, Ramesh Book Depot, Jaipur.

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PAPER-II
Indian Banking and Financial System

Time: 3 hours.

Min. Marks: 36

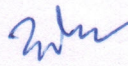
Max. Marks: 100

- Unit - I** Bank-Definition and Functions, commercial banks, a study of commercial banks public and private sector, RBI and NABARD. Monetary policy and credit control by RBI, Demonetisation and its impact on Indian economy.
- Unit - II** Universal banking, E-banking, mobile and innovations in banking sector.
Relationship between Banker and customer - General and Special.
- Unit - III** Negotiable Instruments - Cheques, Bills of Exchange and promissory notes.
- Unit - IV** Financial Services : Merchant Banking, Mutual Funds, Credit Rating, Venture Capital.
- Unit - V** Financial Market - Money Market, Capital Market, Bill Market, Foreign Exchange Market and Debt Market Financial Instruments – Treasury Bills, Certificate of Deposits, Commercial Paper.

Book Recommended:

1. Vasant Desai: Indian Banking Nature and problems, Himalaya Publishing House, Delhi.
2. Natarajan S. Parameshwaran R: "Indian Banking", S. Chand & Company Ltd., New Delhi.
3. Averbach, Robert D; Money, Banking and Financial markets Macmillan, London.
4. Varshney, P.N. : Indian Financial System, Sultan Chand & Sons, New Delhi.
5. Khan, M.Y.: Indian Financial System, Tata McGraw Hill, Delhi.
6. Bhole L.M. : Financial markets and Institutions, Tata McGraw Hill, Delhi.
7. J.K. Tandon and T.N. Mathur - Banking and Finance, Shivam Book House (p) Ltd., Jaipur (Hindi and English Version)
8. Vashitha, Swami, Gupta: Banking and Finance, Ramesh Book Depot Jaipur.

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