

# 15. Garment Production & Export Management

B.Sc. (B.Com.) B.A. Part-I, 2021

## PAPER- I: UNDERSTANDING TEXTILES

B.A/B.Com. -M.M. 60

Hrs.3

B.Sc. M.M. 50

### OBJECTIVES: -

1. To know different textile fibers & their performances.
2. To gain knowledge on different textiles fiber processes and finishes.
3. To become familiar with traditional textiles & embroideries of India.
4. To understand the selection criteria's of clothes

### SECTION A: Textile Technology

1. Textile fibers: : General properties of Natural Fibers – Cotton, Wool, Silk, Regenerated – Rayon, Acetate  
Synthetic Fibers – Nylon, Acrylic
2. Fibers to yarn : The basic process involved in making yarns including blending, carding, combing, mechanical and chemical spinning
3. Fabric construction : Weaving: plain, twill, & satin weave
4. Fabric Finishes : Calendering, mercerization and tentering

### SECTION B : Traditional Textile

5. Woven fabrics : Dacca muslin jamdani, chanderi, brocade baluchari, kashmiri shawls, doria, kanjivaram
6. Dyed Fabrics : Bandhej, ikat, patola.
7. Printed Fabrics : kalamkari, madhubani
8. Traditional embroideries of India :
  - a) Kashida of Kashmir
  - b) Kasuti of Karnataka
  - c) Manipuri
  - d) Chamba rumal of Himachal Pradesh
  - e) Kantha of Bengal
  - f) Phulkari of Punjab
  - g) Chikankari of Uttar Pradesh

### SECTION – C SELECTION CRITERIA

9. Selection of suitable fabrics for infants, toddlers, pre- school children, school going children, adolescents, adults and special needs
10. Buying criteria for readymade garments, definition, origin & evolution of ready to wear garments

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Jaipur

**References:**

1. Corbman, B. P. (1983). Textiles fibre to fabric. Mc Graw Hill education.
2. Phyllis, G. T., & Billie J. C. (2009). Understanding textile. Pearson publication.
3. Naik, S.D. (1996). Traditional Embroideries of India. APH publishing.
4. Bhatnagar, P. (2009). Traditional Indian costumes and textiles. Abhishek publication.
5. Dhantyagi, S. (2012). Fundamentals of textile and their care. Orient Black swan.
6. Singh, B. Vastra vigyan avam paridhan.
7. Marjory, J. L. (1966). Introductory textile science. Holt McDougal.
8. Marjory, J. L. (1976). Essentials of textiles. Holt McDougal.
9. Jain Ruby and Rathore Girja, Design, Fashion and Garment Production, CBH publication Jaipur 2019.

**PAPER – II****BUSINESS AND GARMENTS INDUSTRIES**

B.A/B.Com.-M.M.60

Hrs.- 3

B.Sc.- M.M.50

**OBJECTIVES:** - To enable students to:-

1. Acquaint with different types of Business ownership.
2. Understand merchandising in Apparel Industries.
3. Understand the garment industry and project planning.

**SECTION-A BASICS OF BUSINESS**

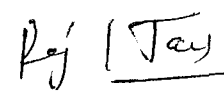
1. Meaning and scope of business with special reference to garment export trade in India
2. The important factors to be considered at the same time of commencement of business - legal, economical, and social
3. Different types of business-
  - a) individual organization
  - b) partnership
  - c) co-operative
  - d) public sector
  - e) company
4. Objectives, importance and utility of book keeping.

**SECTION – B MERCHANDISING THEORY**

5. Introduction to fashion merchandising. merchandising planning, scheduling, buying and evaluation
6. Visual merchandising.
7. Careers in Apparel industries.

**SECTION –C GARMENT INDUSTRY**

8. Project planning for garment production unit.

  
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9. Production and storage space, laundry area of garment industry.
10. Site selection for unit
11. Budgeting for garment production unit.

### Referances :

1. Kaplan, S. R. & Anthen A. A. (2014). Management. Darling kindesley Pearson education.
2. Frings, G.S. (2007). Fashion from concept to consumer. Pearson G edition.
3. Jindal, R. (1998). Handbook of fashion; best drafting techniques. Mittal publications.
4. A.K. Sharma , S. Sharma, R. Nagar, A. Jain, S. A. Bakshi, 2016, Entrepreneurship and small business management (Hindi) 1<sup>st</sup> ed. Ajmera Book Company, Jaipur

## PRACTICAL – 1 BASICS OF GARMENT CONSTRUCTION

B.A./B.Com.- M.M. 80

B.Sc. - M.M. 50

Hrs. 4

**OBJECTIVES:** - To enable students to:-

Develop skill in understanding all stitching technique.

Develop expertise in basic and traditional embroidery which gives creative, decorative and ornamental effect on dress.

### Contents

#### 1. Sample making :

Basic seams - Basting (even, uneven) back stitch, blanket)

Hems – visible, invisible

Lace edging – (machine)

Gathers - (machine), darts

Pleats – knife, box, inverted box

Frills one side, two sided

Tucks – pin, cross, shell

Fasteners – hook , press button, shirt button, button hole, loop with button, zip

Plackets – continuous, two piece

Pockets – patch, bound, inseam, kurta

Edge finishing - piping and facings

#### 2. Basic Embroidery stitches :

Chain, stem, running, lazy-dazy, satin, herring- bone, buttonhole, bullion, feather patch and appliqué work.

#### 3. Make samples of following traditional embroideries :

kashida, kantha, kasuti, phulkari, chamba

Taking body measurements and knowledge of standard measurements from child to adults

**Examination Scheme:**

B.A.\B.COM:-Max Marks:-80

B.Sc:-Max Marks:-50

1. Major Problems:-40

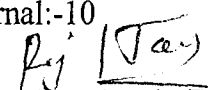
2. Minor Problems:-25

Internal:-15

1. Major Problems:-20

2. Minor Problems:-20

Internal:-10

  
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