

GARMENT PRODUCTION AND EXPORT MANAGEMENT

MARKING SCHEME

BA PT I, BA PTII, BA PT III

THEORY PAPER I

The Question Paper consists of Two parts:

Part I-

20 marks

Consists of six questions out of which a candidate has to do five questions of max60 word limit and each question carry 4 marks.

Part II-

30 marks

Consists of Three Questions with internal choice. The candidate has to do all three questions each from one section of syllabus. All Three questions carry equal marks .


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GARMENT PRODUCTION AND EXPORT MANAGEMENT

(G.P.E.M.)

B.A.PART –I

PAPER	NAME	DURATION	MAX.M/MIN.M	PERIODS
TH-I	Understanding Textiles	3 hrs.	50/18	3pd/wk
TH-II	Business and Garment Industries	3 hrs.	50/18	3pd/wk
PRACTICAL	Basic of Seams and Embroideries	4 hrs.	100/36	4pd/wk

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B.COM./B.A./B.SC. PART –I

PAPER- I : UNDERSTANDING TEXTILE

B.A./B.COM. M.M. 50

HRS. 3


B.SC. M.M. 50

SECTION A: Textile Technology

1. General properties of : Natural Fibers – cotton , wool , silk,
Regenerated -Rayon , Acetate
Synthetic Fibers – Nylon , Acrylic
2. Fibers to yarn : The basic processes involved in making
Yarns including Blending , carding ,
combing, mechanical and chemical spinning
3. Fabric construction : Weaving: plain , Twill, & satin weave
4. Fabric Finishes : Elementary knowledge of calendaring ,
mercerization and tentering

SECTION B : Traditional Textile

5. Knowledge of hand woven fabrics : Dacca muslin ,jamdani , chanderi,brocade
baluchari, kashmiri shawls ,doria ,
kanjivaram
6. Dyed Fabrics : Bandhej , ikat ,patola.
7. Printed Fabric : kalamkari , madhubani
8. Traditional embroideries of india :
 - (a).kashida of Kashmir
 - (b)kasuti of karnatka
 - (c)Manipuri
 - (d)chamba rumal


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- (e)kantha of bengal
- (f)Phulkari of Punjab
- (g)Chikankari of lucknow

SECTION - C

SELECTION CRITERIA

9.Selection of suitable fabrics for infants, toddlers ,pre school children , school going children , adolescents , adults and special needs

10.Buying criteria for readymade garments, definition ,origin &evolution of ready to wear garments

References :

1. corbman, Textiles fibre to fabric
2. Phyllis g. tortora , understanding textile.
3. Naik , traditional Embroidaries of India.
4. Bhatnager, paul, traditional Indian costumes and textiles.
5. Dhantyagi sushila ,fundamentals of textile and their care.
6. Brindra singh ,vastra vigyan avam paridhan.
7. Joseph marjoy L ,Introductory textile science CBS college publishing.
8. Joseph marjoy L ,essentials of textiles .

B.SC./B.A./B.COM. PART -I

PAPER-II

BUSINESS AND GARMENT INDUSTRIES


B.A./B.COM. -M.M. 50

HRS.-3

B.SC.-M.M. 50

SECTION A

1. Meaning and scope of business with special reference to garment export trade in india
2. The important factors to be considered at the same time of commencement of business -legal, economical , and social.


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3. Different types of business-

- (a). individual organization
- (b) partnership
- (c) co-operative
- (d) public sector
- (e) company

4. Objectives, importance and utility of bookkeeping.

SECTION - B

MERCHANDISING THEORY

5. Introduction to fashion merchandising: merchandising planning, scheduling, buying and evaluation

6. Visual merchandising.

7. Careers in Apparel industries.

SECTION - C

GARMENT INDUSTRY

8. Project planning for garment production unit.

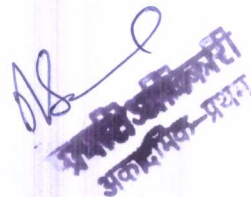
9. Production and storage space, laundry area of garment industry.

10. Site selection for unit .

11. Budgeting for garment production unit.

Referances :

- 1. Kaplan S. Robert, Anthen A. , Alkinson management accounting.
- 2. Frings Stephens Gim, Fashion from concept to consumer. Prentice hall, inc.
- 3. Jindal, Ritu, Handbook of Fashion


प्रतिष्ठान-प्रकाश

B.A./B.COM./B.SC. PART -I

PRACTICAL -I

BASICS OF SEAMS AND EMBROIDERIES

B.A./B.COM.—M.M. 100

HRS. 4

B.SC. ---M.M. 50

1. Decorative samples:

Lace edging - (machine)

Gathers -(machine),darts

Pleats- knife ,box, inverted box

Frills- one side ,two sided

Tucks –pin,cross ,shell

Fastners –hook,tich button,shirt button ,kaaj, loop with button,zip

Basic seams –Basting (,even, uneven,bakhiya , blanket)

Hems -visible , invisible

Plackets -continuous ,two piece

Pockets – patch ,bound, inseam, kurta

Piping and facings

2.Basic Embroidary stitches :


Chain,stem,running,lazy-dazy,satin,herring- bone,buttonhole ,bullion ,feather patch and appliqué work.

3.Make samples of following traditional embroidaries :

Kashida,kantha,kasuti,phulkari,chamba rumal, chikankari,embroidery of kutch.

4.Taking body measurements and knowledge of standard measurements from child to adults.

5.Design and prepare an article of embroidery/stitching sample.


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