

Examination 2017-18

SCHEME OF EXAMINATION

M.Com. Business Administration
(Annual Scheme)

Each Theory Paper Duration: 3 Hrs. 100 Marks
Dissertation/Thesis/Survey Report/Field Work, if any. 100 Marks

1. The number of paper and the maximum marks for each paper/practical shall be shown in the syllabus for the subject concerned. It will necessary for candidate to pass in the theory part as well in practical part (where prescribed of a subject/paper separately).
2. A candidate for a pass at each of the Previous and the Final Examination shall be required to obtain:
 - i) At least 36% marks in the aggregate of all the papers prescribed for the examination, and
 - ii) At least 36% marks in practical(s) wherever prescribed at the examination, provided that if a candidate fails to secure at least 25% marks in each individual paper at the examination and also in the Dissertation/Survey Report/Field work, wherever prescribed, he shall be deemed to have failed at the examination notwithstanding his having obtained the minimum percentage of marks required in the aggregate for the examination. No division will be awarded at the Previous and the Final Examination. Division shall be awarded at the end of the Final Examination on the combined marks obtained at the Previous and the Final Examination taken together, as noted below:

First division	60%	of the aggregate marks taken together of the Previous and the Final Examination
Second Division	48%	

All the rest will be declared to have passed the examination.

3. If a candidate clears any paper(s) Practical(s)/Dissertation prescribed at the Previous and/or Final examination after a continuous period of three years, then for the purpose of working out his division the minimum pass marks only viz. 25% (36% in the case of practical) shall be taken into account in respect of such Paper(s)/Practical(s)/Dissertation are cleared after the expiry of the aforesaid period of three years: Provided that in case where a candidate required more than 25% marks in order to reach the minimum aggregate as many marks out of those actually secured by him will be taken into account as would enable him to make up the deficiency in the requisite minimum aggregate.
4. The Thesis/Dissertation/Survey Report/Field Work shall be type written and submitted in triplicate so as to reach the office of the Registrar at least 3 weeks before the commencement of the theory examination. Only such candidate shall be permitted to offer Dissertation/Field Work/Survey Report/ Thesis (if provided at least 55% marks in the aggregate of all the papers prescribed for the previous examination in the case of annual scheme irrespective of the

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5. The Dissertation shall carry 50 marks and there shall be a viva-voce based on dissertation of 50 marks. The Viva-voce shall be conducted in the college/institution concern by the external examiner appointed by the university.
6. The dissertation shall be evaluated by two examiners independently and the average of the two awards shall be taken into consideration. However if the difference between two awards exceeds 20% of the Maximum marks, the dissertation shall be evaluated by third examiner and the average of the two nearest awards shall be taken into consideration.
Note: Non-Collegiate candidates are not eligible to offer dissertation as per provisions of O.170-A.
7. The external examiner for conducting the practical examination shall be appointed by the university through BOS.
8. There will be 9 papers in all. Out of these 9 papers, 6 will be compulsory and three optional. A candidate will be required to appear in three compulsory papers and one optional paper in the Previous Examination and the three compulsory papers and two optional papers in the Final Examination. Dissertation in lieu of one optional paper can be offered by a collegiate/regular student secured at least 55% marks in the aggregate of the Previous Examination.
9. There will be five questions in all. The candidate will require to attempt all the questions selecting one question from each unit with an internal choice (either/or).
10. The candidate shall be permitted to use battery operated pocket calculator that should not have more than 12 digits, 6 functions and 2 memories and should be noiseless and cordless.

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अकादमिक-प्रथम

M.COM. BUSINESS ADMINISTRATION

(Annual Scheme)

There will be nine papers in all, four in M.Com. (Previous) Bus. Admn. Examination and five papers in M.Com. Bus. Admn. (Final) Examination. A candidate for the previous examination shall be required to offer four compulsory papers. In M.Com. (Final) Business Administration. Examination the candidate is required to offer:

- (a) Two compulsory papers and
- (b) Any three optional papers mentioned in the syllabus:

M.Com Previous

Compulsory Papers:

Paper 1 – General Management

Paper 2 – Business Environment

Paper 3 – Managerial Economics and Management Accountancy

Paper 4 – History of Management Thought

M.Com Final

Compulsory Papers:

Paper 1 – Human Resource Management

Paper 2 – Marketing Management

Optional Papers: Any three of the following:

- Paper 1 - Management of Public Enterprises.
Paper 2 - Management of Cooperative Institutions
Paper 3 - Industrial Relations & Social Security
Paper 4 - International Marketing
Paper 5 - Financial Management
Paper 6 - Stock Exchange
Paper 7 - Production Management
Paper 8 - Material Management
Paper 9 - Marketing Research
Paper 10 - Advertising Management
Paper 11 - Tourism Management
Paper 12 - Business Research Methods
Paper 13 - Human Resource Development

Note: Dissertation/ Field Work may be offered in lieu of one paper in optional group provided that a candidate secures at least 55% marks in the aggregate of all the papers prescribed for the previous examination and subject to the approval of the topic and a candidate being adjusted suitable for undertaking such work.

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अकादमिक-प्र

M.COM (PREVIOUS) BUSINESS ADMINISTRATION
(Annual Scheme)

PAPER-I:

GENERAL MANAGEMENT

Duration 3 hrs.

Max. Marks : 100

Unit -1

Evolution of Management: Pre-scientific & Post Scientific Management. Human Relations Management, Schools of Management Thought, Management approaches-systems and contingency. The Universal concept, comparative management concept, management systems in Japan.

Unit-II

Creativity in management, creative process. Types of creativity, Traits for creativity. Management by exception, M.B.O. Design of organization, Theories of organization. The art and process of delegation. Status & Role system, management committees, Matrix structure.

Unit - III

❖ Sources of power, Power and value system, planned change, organizational Development: Concept and process. Management strategies-Objective and Planning.

Unit-IV

❖ Management communication Interpersonal communication and information system. Transactional analysis, Leadership: Theories and styles, Content and process theories of motivation.

Unit-V

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प्रभारी अधिकारी
अकादमिक-प्रथम

- ❖ Managerial effectiveness, Criteria of Effectiveness, Managerial Control & its basic tools, Modern trends in management, Professionalisation, Management of technology.

Books Recommended:

1. H.G. Hicks and Gueller : Management in Organisations.\
2. Claude S. George Jr. The History of Management Thought.
3. William G. Ouchi : Theory A- How American Business can meet the Japanese Challenge.
4. M.Y. Yoshino: Japanese Management System tradition & Innovation.
5. Richard Panner Pascale & Anthony G. Athos: The Art of Japanese Management.
6. Charles J.M. Millian: The Japanese Industrial System.

PAPER-II:

BUSINESS ENVIRONMENT

Duration 3 hrs.

Max. Marks : 100

nit-I

Socio-cultural Environment: Environment of business, impact of socio-cultural values. Business ethics and morality. Social responsibility of business and Indian constitution.

nit-II

Economic Environment: Economic systems, Economic organisation (Corporate sector, Public sector, Joint sector, Co-operative sector), unorganized sector.

nit-III

Economic infrastructure (transport communication, water power)
Industrial Licensing procedure, Import and export policy, taxation and Fiscal Policy (objective and impact).

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प्रभारी अधिकारी
अकादमिक-प्रशासन

Liberalisation Policy, Policy Implication. Implications of Globalization
Policy on business, *India and World Trade Organisation (WTO),*
Unit-V *Intellectual Property Right (IPR)*

Legal Environment (Study of main provision of) : The Patent Act, 1951.
The Competition Act 2002, Essential Commodities Act, 1955, FEMA
1999.

Books Recommended:

1. Aswathappa K.: 'Essentials of Business Environment', Himalaya Publishing House, Mumbai.
2. Cherunilam Francis, : 'Business Environment: Text & Cases', Himalaya Publishing House, Mumbai.
3. Chopra, B.S.,: 'Business Environment In India', Pune: Symbolis Institute.
4. George A., Stenier and John F. Steiner,: 'Business Government and Society', McGraw - Hill.
5. Glos, R. and Others, : 'Business its Nature and Environment', Ohio, South Western Publication Co.
6. Aswathappa, K., Essentials of Business Environment, Himalaya Publishing House, Mumbai, 2006, 12th Ed.

PAPER-III:

MANAGERIAL ECONOMICS AND MANAGEMENT

ACCOUNTANCY

Duration 3 hrs.

Max. Marks : 100

Unit-I

Nature and scope of managerial economics. Role of Management Economist. Demand elasticity, demand Forecasting.

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अकादमिक-प्रथम

Unit-II

Cost concepts classification. Relevant cost, cost and output, pricing decision under pure competition, monopolistic competition and discrimination monopoly, oligopoly.

Unit-III

Profit- Concept and theories Measurement and control. National income concept : Measurement and distribution.

Unit-IV

Meaning, Nature and scope of Management Accounting, Management Accounting distinguished from financial and cost accounting. Analysis of financial statement ratio analysis, Funds flow analysis, cash flow analysis. Trend Analysis.

Unit-V

Budgets and Budgetary - control preparation of various types of budgets. Flexible Budgets performance Budgeting, Zero Base Budgeting. Analysis of variances-Meaning and types of variances computation and analysis of material, labour and overhead variances.

Books Recommended:

1. Baumol William J. : Economic Theory and Operations Analysis , Prentice Hall, London
2. Baya, Micheal R. : Managerial Economics and Business Strategy, McGraw Hill Inc, New York
3. Chopra O.P. : Managerial Economics, Tata McGraw Hill, Delhi
4. Dean, Joel : Managerial Economics, Prentice Hall, Delhi
5. Dholkia, R.H. and A.L. Oza : Micro Economics for Management Students, Oxford University Press, New Delhi.
6. Eaton , B. Curtis and Diane Faton : Micro Economics , Prentice Hall, New Jersey

PAPER-IV
HISTORY OF MANAGEMENT THOUGHT

TIME: 3 HOURS

MIX. MARKS: 100

1- UNIT — I

ROBERT OWEN

FRANK BUNKER GILBERTH

LILLIAN MOLLER GILBERTH

MARY PARKER FOLLETT

2- UNIT — II

KURT LEWIN

CHIRS ARGYRIS

L.F. URWICK

VICTOR H. VROOM

3- UNIT — III

SWAMI VIVEKANAND

MAHATAMA GANDHI

S.K. CHAKRABORTY

C.K. PRAHLAD

4- UNIT — IV

F.W. TAYLOR

HENRI FAYOL

ELTON MAYO

HERBERT SIMON

5- UNIT — V

PETER F. DRUCKER

WILLIAM G. OUCHI

TOM PETERS

GARY HAMEL