

**Syllabus and Course Scheme**  
**Academic year 2020-21**



**Master of Commerce - E.A.F.M.**  
**Exam. – 2021**

**UNIVERSITY OF KOTA**  
**MBS Marg, Swami Vivekanand Nagar,**  
**Kota - 324 005, Rajasthan, India**  
**Website: [uok.ac.in](http://uok.ac.in)**

**M.COM. (ECONOMIC ADMINISTRATION AND FINANCIAL MANAGEMENT)****DISTRIBUTION OF PAPERS**

There will be 9 papers in all out of these 9 papers, 7 papers will be compulsory and 2 optional. A candidate will be required to offer four compulsory paper in previous and remaining three compulsory papers and two optional in the final examinations. Each paper will be of 100 marks and three hours duration. Dissertation in lieu of the paper can be offered at the final examinations provided that a candidate secures at list 55% marks in aggregate of the previous examinations.

**M.Com. Previous****(Four papers – all compulsory)**

Paper – I	Managerial Economics
Paper – II	Financial Management
Paper – III	Monetary Economics
Paper – IV	Business Environment

**M.Com. Final****(Five papers – Three compulsory and any two papers of any one group given under)****Compulsory Paper:**

Paper – V	Economic Growth and Development
Paper – VI	Public Finance & Policy
Paper – VII	International Trade and policy

**Optional Papers (Any two papers of any one group)****Group – A Economic Administration**

Paper – VIII	Rural Development
Paper – IX	Indian Economic Environment
Paper – X	Research Methodology and Quantitative Techniques(Common with all groups)
Paper – XI	Dissertation (Subject to the approval of the topic of survey work and a candidate being adjudged suitable for undertaking such work)

**Group – B Finance**

Paper – VIII	Financial Institutions and Markets
Paper – IX	Management of Financial Services
Paper – X	Research Methodology and Quantitative Techniques(Common with all groups)
Paper – XI	Dissertation (Subject to the approval of the topic of survey work and a candidate being adjudged suitable for undertaking such work)

**Group – C International Business**

Paper – VIII	International Business Environment
Paper – IX	International Finance
Paper – X	Research Methodology and Quantitative Techniques(Common with all groups)
Paper – XI	Dissertation (Subject to the approval of the topic of survey work and a candidate being adjudged suitable for undertaking such work).

**Note :** The topic of the dissertation will be of the same group which has been offered by the candidate.

**M.Com. (Previous)**  
**ECONOMIC ADMINISTRATION & FINANCIAL MANAGEMENT**  
**Paper – I Managerial Economics**

Duration : 3 hours

Max. Marks – 100

**Note :**

The question paper will contain three sections as under –

**Section-A :** One compulsory question with 10 parts, having 2 parts from each unit, short answer in 20 words for each part. Total marks : 10

**Section-B :** 10 questions, 2 questions from each unit, 5 questions to be attempted, taking one from each unit, answer approximately in 250 words. Total marks : 50

**Section-C :** 04 questions (question may have sub division) covering all units but not more than one question from each unit, descriptive type, answer in about 500 words, 2 questions to be attempted. Total marks : 40

**Unit - I**

**Nature and scope of Managerial Economics :** Objectives of a firm, Economic theory and Managerial theory, Managerial Economist's role and responsibilities, Fundamental Economic Concepts - Incremental Principle, opportunity cost principle, Discounting Principle, Marginal and Equi-Marginal Principle.

**Unit - II**

**Demand Analysis :** Individual and market demand functions, law of demand, determinants of demand. Elasticity of demand, Price elasticity, Income elasticity, Cross elasticity, Advertisement elasticity and Substitution elasticity, uses of elasticity in managerial decisions.

**Theory of Consumer Choice :** Indifference curve approach, Consumer surplus. Demand Forecasting - Demand estimation for major consumer durable and non-durable products, Demand forecasting techniques.

**Unit - III**

**Production Theory:** Production function, Production with one and two variable inputs, Stages of Production, Economies of Scale, Estimation of production function, Cost theory and estimation, Short and long run cost functions - their nature, Shape and inter-relationship, Law of variable proportions, Laws of returns to scale.

**Unit - IV**

**Price Determination under different Market Conditions :** Characteristics of different market structures, Price determination and firm's equilibrium in short run and long run under Perfect competition, Monopolistic competition, Monopoly and oligopoly.

**Pricing Practices :** Methods of price discrimination in practice, Pricing of multiple- products, Price discrimination, International price discrimination and dumping, Transfer pricing.

**Unit - V**

**National Income Analysis :** Definition, concepts, Measurement and relationship with Economic welfare.

**Business Cycle :** Nature and phases of a business cycle, Theories of business cycles and macro measures for controlling Business cycles.

**References:**

1. Baumol, William J : Economic Theory and Operations Analysis, Prentice Hall, London.

2. Baya, Michael R.: Managerial Economics and Business Strategy, McGraw Hill, Delhi
3. Chopra, O.P. : Managerial Economics, Tata McGraw Hill, Delhi
4. Dean, Joel :Managerial Economics, Prentice Hall, Delhi
5. Dholakia, R.H. and A.L. Oza : Micro Economics for Management Students, Oxford University Press, New Delhi.
6. Eaton, B. Curtis and Diane Faton : Micro Economics, Prentice Hall, New Jersey
7. Gough, J and S. Hills : Fundamentals of Managerial Economics, MacMillan, London
8. Hayness, W.W., V.L. Mote and S. Paul : Managerial Economic Analysis and Cases, Prentice Hall India, Delhi
9. Peterson, H. Craig and W.Cris Lewis : Managerial Economics, Prentice Hall, Delhi
10. Salvatore, Dominick : Managerial Economics in a Global Economy, McGraw Hill, New York
11. Varian, H.R. : International Microeconomics : A Modern Approach, East West Press, New Delhi
12. Varshney R.L. and Maheshwari K.L. : Managerial Economics; Sultan Chand and Sons, New Delhi
13. Dwivedi DN : Managerial Economics, Vikas Publishing House, New Delhi
14. Adhikary M. Business Economics, Excel Books, New Delhi
15. अग्रवाल एम.डी. : प्रबन्धकीय अर्थशास्त्र, श्री महावीर बुक डिपो, नई दिल्ली

### ***Compulsory Paper - II : Financial Management***

Duration : 3 hours

Max. Marks – 100

**Note :**

The question paper will contain three sections as under –

**Section-A :** One compulsory question with 10 parts, having 2 parts from each unit, short answer in 20 words for each part. Total marks : 10

**Section-B :** 10 questions, 2 questions from each unit, 5 questions to be attempted, taking one from each unit, answer approximately in 250 words. Total marks : 50

**Section-C :** 04 questions (question may have sub division) covering all units but not more than one question from each unit, descriptive type, answer in about 500 words, 2 questions to be attempted. Total marks : 40

#### ***Unit - I***

***Financial Management*** : Meaning, nature and scope of finance, Financial goal - Profit Vs Wealth maximization, Finance Functions - Investment, financing and dividend decisions.

***Operating and Financial Leverage*** : Measurement of Leverages, Effects of operating and financial leverage on profit, Analysing alternate financial plans, Combined financial and operating leverages.

#### ***Unit - II***

***Capital Budgeting*** : Nature of investment decisions, Investment Evaluation criteria - Net present value, Internal rate of return, Profitability index, Payback period, Accounting rate of return, NPV and IRR comparison, Capital rationing, Risk analysis in capital budgeting.

### **Unit - III**

**Cost of Capital:** Meaning and significance of cost of capital, Calculation of cost of debt, preference capital, Equity capital and retained earnings, Combined cost of capital (weighted), Cost of equity and CAPM.

**Capital Structure Theories:** Traditional and M.M. hypothesis - without taxes and with taxes, Determining Capital Structure in practice.

### **Unit - IV**

**Management of Working Capital:** Meaning, significance and types of working capital, Calculating operating cycle period and estimation of working capital requirements, Financing of working capital and norms of bank finance, Sources of working capital, Factoring services, Various Committee reports on bank finance, Dimensions of working capital management.

**Management of cash, receivables and inventory.**

### **Unit - V**

**Profit Planning:** Profit objectives, Computation of income, Cost-volume profit analysis, Project planning, Feasibility assessment.

**Dividend Policies :** Issues in dividend decisions, Walter's model, Gordon's model, M-M hypothesis, Dividend and uncertainty, Relevance of dividend, Dividend policy in practice, Forms of dividends, Stability in dividend policy, Corporate dividend behavior.

#### **References :**

1. Bhattacharya, Hrishekas : Working Capital Management : Strategic Techniques, Prentics Hall, New Delhi.
2. Chandra, Prasanna : Financial Management, Tata Mc Graw Hill, Delhi
3. Hampton, John : Financial Decision Making, Prentice Hall, Delhi
4. Pandey, I.M.: Financial Management, Vikas Publishing House, Delhi
5. Van Home, J.C. and J.M. Wachowicz Jr.: Fundamentals of Financial Management, Prentice Hall, Delhi
6. Van Home, James C. .: Financial Management and Policy, Prentice Hall, Delhi
7. Pinches, George E : Essentials of Financial Management; Harper and Row, New York
8. Khan MY, Jain PK : Financial Management; Tata McGraw Hill, New Delhi
9. Archer, Stephen, H., Choate G. Marc, Racette, George; Financial Management; John Wiley, New York
10. Block, Stanley B, Geoffrey A Hilt : Foundations of Financial Management; Richard D. Irwin, Homewood, Illinois.
11. Brealey, Richard A. and Steward C. Myers : Corporate Finance Hill, Int. Ed. New Delhi
12. Agarwal M.D. & Agarwal N.P. : Financial Management, Ramesh Book Depot, Jaipur
13. अग्रवाल एम.डी. एण्ड अग्रवाल एन.पी.: वित्तीय प्रबन्ध, रमेश बुक डिपो, जयपुर
14. अग्रवाल एम.आर.: वित्तीय प्रबन्ध

### **Compulsory Paper - III : Monetary Economics**

Duration : 3 hours

Max. Marks – 100

#### **Note :**

The question paper will contain three sections as under –

- Section-A :** One compulsory question with 10 parts, having 2 parts from each unit, short answer in 20 words for each part. Total marks : 10
- Section-B :** 10 questions, 2 questions from each unit, 5 questions to be attempted, taking one from each unit, answer approximately in 250 words. Total marks : 50
- Section-C :** 04 questions (question may have sub division) covering all units but not more than one question from each unit, descriptive type, answer in about 500 words, 2 questions to be attempted. Total marks : 40

### **Unit - I**

***Demand For and Supply of Money:*** Concept and Components of money, Functions of money, Demand for money and its different approaches, Supply of money and its determinants, Money Supply Autonomous expenditure, Monetary V/s Real liquidity.

### **Unit - II**

***Monetary Policy:*** Objects of monetary policy under static, cyclical and growth settings. Monetary equilibrium criteria - Rising prices, Stable prices and neutral money. Functions of RBI & its role in credit control.

### **Unit - III**

***Monetary Policy in India :***Its institutional limitations in promoting Economic development. The concept of Controlled Expansion. Relationship between money and Capital market in India. Inflation control in India - Demand pull and cost push inflation. Problems of Black Money and Demonetization. Digitization of Payments

### **Unit - IV**

***Theories of Income and Employment Determination :***The classical and Keynesian approaches, Say's Law and its limitations. Consumption function, Investment function, marginal efficiency of capital, Investment and income multiplier and accelerator. Applicability of Keynesian theory in developing countries.

Monetary and real factors in interest rate determination, liquidity preference theory and loanable fund theory of interest. Modern theory of interest. Price, Wage, interest flexibility and full employment - the pigou effect.

### **Unit - V**

The problem of international liquidity and reform proposals. Special Drawing Rights (SDRs). International Monetary Fund - the status of gold. Monetarism vs Keynesianism. Laffer curve and Philip curve.

### **References :**

1. Joshi, P.N. & Kochar, M.G. : Money, Finance and Trade.
2. Halm, G.H. : Monetary Theory
3. Hansen, A.H. : Monetary Theory and Fiscal Policy
4. Newlyn, W.T. : Theory of Money
5. Dillard, D. : Economics of John Maynard Keynes - The Theory of Monetary Economics
6. Hansen : A Guide to Keynes.
7. Hawthorne, Jennie : Theory and Practice of Money.
8. Keynes, J.M. : The General Theory of Employment, Interest and Money.
9. Paul, M. Forvitz : Monetary Policy and Financial System.

10. Johri, C.K. : Monetary Policy in a Developing Economy.
11. Mikon & Rose Friedman : Free to Choose.
12. Dewett, K.K. : Monetary Economic Theory
13. Sethi, T.T. - Monetary Economics
14. सिन्हा, बी.सी. : मौद्रिक अर्थशास्त्र
15. सेठी, टी.टी. : मौद्रिक अर्थशास्त्र
16. वैश्य, एम.सी. : मौद्रिक अर्थशास्त्र
17. शर्मा, एच.सी. : मौद्रिक अर्थशास्त्र

**Report :**

Reserve Bank of India - Report of the second working group of money supply concept, compilation and Analysis (January 1977).

### **Compulsory Paper - IV: Business Environment**

Duration : 3 hours

Max. Marks – 100

**Note :**

The question paper will contain three sections as under –

**Section-A :** One compulsory question with 10 parts, having 2 parts from each unit, short answer in 20 words for each part. Total marks : 10

**Section-B :** 10 questions, 2 questions from each unit, 5 questions to be attempted, taking one from each unit, answer approximately in 250 words. Total marks : 50

**Section-C :** 04 questions (question may have sub division) covering all units but not more than one question from each unit, descriptive type, answer in about 500 words, 2 questions to be attempted. Total marks : 40

#### **Unit - I**

**Theoretical Framework of Business Environment:** Concept, significance and nature of business environment; Elements of environment - internal and external; Changing dimensions of business environment.

**Economic Environment of Business :** Significance and elements of economic environment; Economic systems and business environment;

#### **Unit - II**

**Economic planning in India;** National Institution for Transforming India (NITI Aayog) Government policies - Industrial policy, Fiscal policy, Monetary policy, EXIM policy; Public Sector and economic development; Development banks and relevance to Indian business; Economic Reforms; Liberalization, Privatisation and Globalisation.

#### **Unit - III**

**Political and Legal Environment of Business :** Critical elements of political environment; Government and business; changing dimensions of legal environment in India; MRTP Act, FEMA and licensing policy; Consumer Protection Act.

#### **Unit - IV**

**Socio- Cultural Environment :** Critical elements of socio-cultural environment; Social institutions and systems; Social values and attitudes; Social groups; Middle class; Dualism in Indian society and

problems of uneven income distribution; Emerging rural sector in India; Indian business system; Social responsibility of business.

### *Unit - V*

***International and Technological Environment*** : Multinational corporations; Foreign collaborations and Indian business; Non-resident Indians and corporate sector; Foreign trade policies; Impact of Rupee devaluation; Technological environment in India; Policy on Research and Development; Patent laws; Technology transfer.

#### ***References :***

1. Adhikary, M; Economic Environment of Business, Sultan Chand & Sons, New Delhi
2. Ahluwalia, I.J. : Industrial Growth in India, Oxford University Press, Delhi
3. Alagh, Yoginder K: Indian Development Planning and Policy, Vikas Pub., New Delhi
4. Aswathappa, K: Legal Environemnt of Business, Himalaya Publication, Delhi
5. Chakravarty, S: Development Planning, Oxford University Press, Delhi
6. Ghosh, Biswanath : Economic Environment of Business, Vikas Pub., New Delhi
7. Govt. of India : Economic Survey, various issues.
8. Raj.Agarwal and Parag Diwan, Business Environment; Excel Books, New Delhi
9. Ramaswamy, V.S. and Nama Kumari : Strategic Planning for Corporate Success, Macmillan, New Delhi
10. Sengupta, N.K.: Government and Business in India, Vikas Publication, New Delhi
11. शर्मा एवं दयाल पी.: व्यावसायिक वातावरण, रमेश बुक डिपो, जयपुर

## **M.Com. (Final) EAFM**

### **Compulsory Paper V: Economic Growth and Development**

**Duration : 3 Hours**

**Maximum Marks :100**

**Note :**

The question paper will contain three sections as under –

**Section-A :** One compulsory question with 10 parts, having 2 parts from each unit, short answer in 20 words for each part. Total marks : 10

**Section-B :** 10 questions, 2 questions from each unit, 5 questions to be attempted, taking one from each unit, answer approximately in 250 words. Total marks : 50

**Section-C :** 04 questions (question may have sub division) covering all units but not more than one question from each unit, descriptive type, answer in about 500 words, 2 questions to be attempted. Total marks : 40

#### **Unit –I**

Concept, Meaning and determinants of economic growth. Distinction between economic growth and economic development. Capital, human resources and economic development. Role of the State in economic development.

#### **Unit –II**

Monetary and fiscal measures for accumulation of capital and acceleration of economic growth. Choice of techniques.